



# 24th Annual Tribute Dinner

Honoring Gustavo Valdespino & Martha Santana-Chin  
Wednesday, June 12, 2024 | 6 - 9:00 PM | Skirball Cultural Center

## PREMIER LEVEL \$50,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- Year-long website acknowledgment on *Partners* website
- 2-page premier spread in Tribute Journal
- Strategically placed logo signage at event
- 20 premier seats at dinner
- VIP reception
- Valet parking

## DIAMOND LEVEL \$25,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- Year-long website acknowledgment on *Partners'* website
- 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 16 premier seats at dinner
- VIP reception
- Valet parking

## RUBY LEVEL \$20,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 12 premier seats at dinner
- VIP reception
- Valet parking



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## PLATINUM LEVEL \$15,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- 1 full page in Tribute Journal
- 10 premier seats at dinner
- VIP reception
- Valet parking

## GOLD LEVEL \$10,000 IN-PERSON BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

## SILVER LEVEL \$7,500 IN-PERSON BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 8 seats at dinner
- VIP reception
- Valet parking



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## BRONZE LEVEL \$5,000 IN-PERSON BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 6 seats at dinner
- VIP Reception
- Valet parking

### Individual In-person Ticket: \$450

Hosted cocktail reception, dinner and self-parking or valet. Value of goods and services is \$250.

**Ticket deadline: May 31, 2024**

## Tribute Journal Ad Pages

Tribute Journal Trim Size: 5.5" x 8.5"

### Benefactor Page

\$4,000  
4.5" W x 7.5" H  
Priority Ad Placement

### Full Page

\$2,500  
4.5" W x 7.5" H

### Half Page

\$1,000  
4.5" W x 3.625" H

### Quarter Page

\$500  
2.125" W x 3.625" H

### 2-page Spread

**Sponsors Only**  
10" W x 7.5" H  
*NOTE:* Allow .375 inch on each side of gutter for safety

**Deadline: April 5, 2024** to: [vloy@picf.org](mailto:vloy@picf.org)

### Preferred format for ads:

- Press quality PDF
- CMYK color at 300dpi.
- Outline fonts

Ads can be created as a high resolution PDF using Adobe InDesign, Illustrator or Photoshop.

Please do not send Word or Publisher files (export as PDF).

