

23rd Annual Tribute Dinner Sponsorship Options



Johnese Spisso, RN, MPA & Robert K. Ross, MD Monday, June 12, 2023

25 YEARS CODESIGN CHANGE

PREMIER LEVEL \$50,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- Year-long website acknowledgment on Partners website
- 2-page premier spread in Tribute Journal
- Strategically placed logo signage at event
- 20 premier seats at dinner
- VIP reception
- Valet parking

DIAMOND LEVEL \$25,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- Year-long website acknowledgment on Partners' website
- · 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 16 premier seats at dinner
- VIP reception
- Valet parking

RUBY LEVEL \$20,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 12 premier seats at dinner
- VIP reception
- Valet parking



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PLATINUM LEVEL \$15,000 IN-PERSON BENEFITS

- Priority positioning of name & logo on all promotional materials
- 1 full page in Tribute Journal
- 10 premier seats at dinner
- VIP reception
- · Valet parking

GOLD LEVEL \$10,000 IN-PERSON BENEFITS

- Website acknowledgment on Partners' website
- 1 full page in Tribute Journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

SILVER LEVEL \$7,500 IN-PERSON BENEFITS

- Website acknowledgment on Partners' website
- 1 full page in Tribute Journal
- Name & logo recognition
- 8 seats at dinner
- VIP reception
- Valet parking



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BRONZE LEVEL \$5,000 IN-PERSON BENEFITS

- · Website acknowledgment on Partners' website
- 1 full page in Tribute Journal
- Name & logo recognition
- 6 seats at dinner
- VIP Reception
- Valet parking

Individual In-person Ticket: \$450

Hosted cocktail reception, dinner and self-parking or valet. Value of goods and services is \$250.

Ticket deadline: June 1, 2023

Tribute Journal Ad Pages

Tribute Journal Trim Size: 5.5" x 8.5"

Benefactor Page

\$4.000

4.5" W x 7.5" H

Priority Ad Placement

Full Page

\$2.500

4.5" W x 7.5" H

Half Page

\$1,000

4.5" W x 3.625" H

Quarter Page

\$500

2.125" W x 3.625" H

2-page Spread

Sponsors Only

10" W x 7.5" H

NOTE: Allow .375 inch on each side

of gutter for safety

Deadline: April 3, 2023 to: vloy@picf.org

Preferred format for ads:

- Press quality PDF
- CMYK color at 300dpi.
- Outline fonts

Ads can be created as a high resolution PDF using Adobe InDesign, Illustrator or Photoshop.

Please do not send Word or Publisher files (export as PDF).