

22nd Annual Tribute Dinner Sponsorship Options

Honoring Arthur M. Southam, MD & Sachin H. Jain, MD
Monday, June 20, 2022
(In-person & Virtual)



PREMIER LEVEL \$50,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Priority positioning of name & logo on all promotional materials
- 2-minute video spot on social media channels; Video prepared by sponsor
- Video spot promoted 6 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to sponsor's website
- Year-long website acknowledgment on *Partners'* website
- 2-page premier spread in Tribute Journal
- Strategically placed logo signage at event
- 20 tickets: Choose premier seats at dinner and/or virtual tickets with premium wine packages
- VIP reception
- Valet parking

DIAMOND LEVEL \$25,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Priority positioning of name & logo on all promotional materials
- 60-second video spot on social media channels; video prepared by sponsor
- Video spot promoted 4 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to sponsor's website
- Year-long website acknowledgment on *Partners'* website
- 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 16 tickets: Choose premier seats at dinner and/or virtual tickets with premium wine packages
- VIP reception
- Valet parking

RUBY LEVEL \$20,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Priority positioning of name & logo on all promotional materials
- 30-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 2 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to sponsor's website
- Video remains on *Partners'* website for 15 days
- 2-page spread in Tribute Journal
- Strategically placed logo signage at event
- 12 tickets: Choose premier seats at dinner and/or virtual tickets with premium wine packages
- VIP reception
- Valet parking

PLATINUM LEVEL \$15,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Priority positioning of name & logo on all promotional materials
- 15-second video spot on website; Video prepared by sponsor
- Video remains on Partners' website for 10 days
- 1 full page in Tribute Journal
- 10 tickets: Choose premier seats at dinner and/or virtual tickets with premium wine packages
- VIP reception
- Valet parking

GOLD LEVEL \$10,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 10 tickets: Choose seats at dinner and/or virtual tickets with wine packages
- VIP reception
- Valet parking

SILVER LEVEL \$7,500 IN-PERSON & VIRTUAL EVENT BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 8 tickets: Choose seats at dinner and/or virtual tickets with wine packages
- VIP reception
- Valet parking

BRONZE LEVEL \$5,000 IN-PERSON & VIRTUAL EVENT BENEFITS

- Website acknowledgment on *Partners'* website
- 1 full page in Tribute Journal
- Name & logo recognition
- 6 tickets: Choose seats at dinner and/or virtual tickets with wine packages

Individual In-person Ticket: \$425

Hosted cocktail reception, dinner and self-parking or valet. Value of goods and services is \$250.

Virtual Ticket: \$200

Virtual program and digital Tribute Journal. Value of goods and services is \$100.

Ticket deadline: June 6, 2022

Tribute Journal Ad Pages

Tribute Journal Trim Size: 5.5" x 8.5"

Benefactor Page

\$4,000
4.5" W x 7.5" H
Priority Ad Placement

Full Page

\$2,500
4.5" W x 7.5" H

Half Page

\$1,000
4.5" W x 3.625" H

Quarter Page

\$500
2.125" W x 3.625" H

2-page Spread

Sponsors Only
10" W x 7.5" H
NOTE: Allow .375 inch on each side of gutter for safety

Deadline: May 2, 2022 to: vloy@picf.org

Preferred format for ads:

- Press quality PDF
- CMYK color at 300dpi.
- Outline fonts

Ads can be created as a high resolution PDF using Adobe InDesign, Illustrator or Photoshop.

Please do not send Word or Publisher files (export as PDF).