21st Annual Tribute Dinner Sponsorship Options
Honoring Paul Viviano and Paul Torrens, MD
Monday, June 21, 2021

Since it is still too soon to know how COVID-19 will impact the format of this event. We are considering the following options:

• **An in-person event** - either indoors or outdoors – that will be simulcast on a virtual platform and

• **A virtual-only event.** If we can safely hold an in-person event, seating will still be limited. We cannot guarantee that everyone who purchases a ticket for a live event will be able to join us in person but may be assigned to a virtual viewing room.

We assure you that your support – whatever form the event takes – is very important to us and we will do our best to ensure that everyone who purchases a ticket will have a wonderful experience.

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**Thank You to Our Premier Event Sponsor**

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**PREMIER LEVEL $50,000**

**IN-PERSON EVENT Benefits**

- Priority positioning of all promotional materials
- 2-minute video spot on social media channels; Video provided by CHLA
- Video spot promoted 6 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to CHLA’s website
- Year-long website acknowledgment on Partners website
- 30 tribute journals and 30 *Partners* face masks
- 2 pages & back cover in tribute journal
- Name & logo recognition – BOGO prominence
- 20 premier seats at dinner
- VIP reception
- Valet parking

**VIRTUAL EVENT Benefits**

- Priority positioning of all promotional materials
- 2-minute video spot on social media channels; Video provided by CHLA
- Video spot promoted 6 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to CHLA’s website
- Year-long website acknowledgment on Partners website
- 30 tribute journals and 30 *Partners* face masks
- 2 pages & back cover in tribute journal
- Name & logo recognition
- 20 virtual tickets
- 20 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event
### DIAMOND LEVEL $25,000

**IN-PERSON EVENT Benefits**
- Priority positioning of all promotional materials
- 60-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 4 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to your organization’s website
- Year-long website acknowledgment on Partners’ website
- 20 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 20 premier seats at dinner
- VIP reception
- Valet parking

**VIRTUAL EVENT Benefits**
- Priority positioning of all promotional materials
- 60-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 4 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to your organization’s website
- Year-long website acknowledgment on Partners’ website
- 20 tribute journals and 20 Partners’ face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 20 virtual tickets
- 10 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event

### RUBY LEVEL $20,000

**IN-PERSON EVENT Benefits**
- Priority positioning of all promotional materials
- 30-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 2 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to your organization’s website
- Video remains on Partners’ website for 15 days
- 15 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 15 premier seats at dinner
- VIP reception
- Valet parking

**VIRTUAL EVENT Benefits**
- Priority positioning of all promotional materials
- 30-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 2 times during the year (with an evergreen message) on Partners’ Facebook, Twitter, and LinkedIn accounts linking to your organization’s website
- Video remains on Partners’ website for 15 days
- 15 tribute journals and 15 Partners’ face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 15 virtual tickets
- 10 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event
# PLATINUM LEVEL $15,000

**IN-PERSON EVENT Benefits**

- Priority positioning of all promotional materials
- 15-second video spot on website; Video prepared by sponsor
- Video remains on Partners’ website for 10 days
- 10 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

**VIRTUAL EVENT Benefits**

- Priority positioning of all promotional materials
- 15-second video spot on website; Video prepared by sponsor
- Video remains on Partners’ website for 10 days
- 10 tribute journals and 10 Partners’ face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 10 virtual tickets
- 6 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event

# GOLD LEVEL $10,000

**IN-PERSON EVENT Benefits**

- Website acknowledgment on Partners’ website
- 10 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

**VIRTUAL EVENT Benefits**

- Website acknowledgment on Partners’ website
- 10 tribute journals and 10 Partners’ face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 10 virtual tickets
- 4 premium bottles of wine delivered to one location of your choice to enjoy during the virtual event

# SILVER LEVEL $7,500

**IN-PERSON EVENT Benefits**

- Website acknowledgment on Partners’ website
- 10 printed copies of tribute journal
- 1 full page in tribute journal
- VIP reception
- 10 seats at dinner

**VIRTUAL EVENT Benefits**

- Website acknowledgment on Partners’ website
- 10 tribute journals and 10 Partners’ face masks delivered to a location of your choice
- 1 full page in tribute journal
- 10 virtual tickets
- 4 premium bottles of wine delivered to one location of your choice to enjoy during the virtual event
21st Annual Tribute Dinner Sponsorship Options

BRONZE LEVEL $5,000
IN-PERSON EVENT Benefits

• Website acknowledgment on Partners’ website
• 5 printed copies of tribute journal
• 1 full page in tribute journal
• 6 seats at dinner

VIRTUAL EVENT Benefits

• Website acknowledgment on Partners’ website
• 6 tribute journals and 6 Partners’ face masks delivered to a location of your choice
• 1 full page in tribute journal
• 6 virtual tickets
• 4 premium bottles of wine delivered to one location of your choice to enjoy during the virtual event

Individual In-person Ticket: $425
Hosted cocktail reception, dinner & self-parking. Value of goods & services is $250.

Virtual Ticket: $200
Virtual program and a mailed tribute journal with a Partners’ face mask. Value of goods & services is $100.

Ticket deadline: June 7, 2021

Tribute Book Ad Pages

Benefactor Page
$4,000
5” W x 7.75” H
Premium Ad Placement

Guardian Page
$2,500
5” W x 7.75” H

Full Page
$1,000
5” W x 7.75” H

Half Page
$750
5” W x 3.75” H

Quarter Page
$500
2.3125” W x 3.75” H

2-page Spread
Sponsors Only
11” W x 7.75” H

Tribute Journal Trim Size: 6” x 9”

Deadline: May 3, 2021 to: vloy@picf.org
The preferred format for ads is press quality PDF with CMYK color at 300dpi. Ads can be provided as a high resolution PDF using Adobe InDesign, Adobe Illustrator, Adobe Photoshop, or QuarkXpress. Please do not send Word or Publisher files; export as PDF.