



# 21st Annual Tribute Dinner Sponsorship Options

Honoring Paul Viviano and Paul Torrens, MD  
Monday, June 21, 2021



*Since it is still too soon to know how COVID-19 will impact the format of this event. We are considering the following options:*

- **An in-person event** - either indoors or outdoors - that will be simulcast on a virtual platform and
- **A virtual-only event.** If we can safely hold an in-person event, seating will still be limited. We cannot guarantee that everyone who purchases a ticket for a live event will be able to join us in person but may be assigned to a virtual viewing room.

*We assure you that your support - whatever form the event takes - is very important to us and we will do our best to ensure that everyone who purchases a ticket will have a wonderful experience.*

*Thank You to Our Premier Event Sponsor*



## PREMIER LEVEL \$50,000 IN-PERSON EVENT Benefits

- Priority positioning of all promotional materials
- 2-minute video spot on social media channels; Video provided by CHLA
- Video spot promoted 6 times during the year (with an evergreen message) on Partners' Facebook, Twitter, and LinkedIn accounts linking to CHLA's website
- Year-long website acknowledgment on Partners website
- 30 tribute journals and 30 *Partners* face masks
- 2 pages & back cover in tribute journal
- Name & logo recognition - BOGO prominence
- 20 premier seats at dinner
- VIP reception
- Valet parking

## VIRTUAL EVENT Benefits

- Priority positioning of all promotional materials
- 2-minute video spot on social media channels; Video provided by CHLA
- Video spot promoted 6 times during the year (with an evergreen message) on Partners' Facebook, Twitter, and LinkedIn accounts linking to CHLA's website
- Year-long website acknowledgment on Partners website
- 30 tribute journals and 30 *Partners* face masks
- 2 pages & back cover in tribute journal
- Name & logo recognition
- 20 virtual tickets
- 20 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event



## DIAMOND LEVEL \$25,000 IN-PERSON EVENT Benefits

- Priority positioning of all promotional materials
- 60-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 4 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to your organization's website
- Year-long website acknowledgment on *Partners'* website
- 20 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 20 premier seats at dinner
- VIP reception
- Valet parking

## VIRTUAL EVENT Benefits

- Priority positioning of all promotional materials
- 60-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 4 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to your organization's website
- Year-long website acknowledgment on *Partners'* website
- 20 tribute journals and 20 *Partners'* face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 20 virtual tickets
- 10 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event

## RUBY LEVEL \$20,000 IN-PERSON EVENT Benefits

- Priority positioning of all promotional materials
- 30-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 2 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to your organization's website
- Video remains on *Partners'* website for 15 days
- 15 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 15 premier seats at dinner
- VIP reception
- Valet parking

## VIRTUAL EVENT Benefits

- Priority positioning of all promotional materials
- 30-second video spot on social media channels; Video prepared by sponsor
- Video spot promoted 2 times during the year (with an evergreen message) on *Partners'* Facebook, Twitter, and LinkedIn accounts linking to your organization's website
- Video remains on *Partners'* website for 15 days
- 15 tribute journals and 15 *Partners'* face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 15 virtual tickets
- 10 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event



## PLATINUM LEVEL \$15,000 IN-PERSON EVENT Benefits

- Priority positioning of all promotional materials
- 15-second video spot on website; Video prepared by sponsor
- Video remains on *Partners'* website for 10 days
- 10 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

## VIRTUAL EVENT Benefits

- Priority positioning of all promotional materials
- 15-second video spot on website; Video prepared by sponsor
- Video remains on *Partners'* website for 10 days
- 10 tribute journals and 10 *Partners'* face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 10 virtual tickets
- 6 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event

## GOLD LEVEL \$10,000 IN-PERSON EVENT Benefits

- Website acknowledgment on *Partners'* website
- 10 printed copies of tribute journal
- 2 pages in tribute journal
- Name & logo recognition
- 10 seats at dinner
- VIP reception
- Valet parking

## VIRTUAL EVENT Benefits

- Website acknowledgment on *Partners'* website
- 10 tribute journals and 10 *Partners'* face masks delivered to a location of your choice
- 2 pages in tribute journal
- Name & logo recognition
- 10 virtual tickets
- 6 premium packages, each consisting of one bottle of premium red wine, one bottle of premium white wine, food pairings, and a sommelier kit delivered to one location of your choice to enjoy during the virtual event

## SILVER LEVEL \$7,500 IN-PERSON EVENT Benefits

- Website acknowledgment on *Partners'* website
- 10 printed copies of tribute journal
- 1 full page in tribute journal
- VIP reception
- 10 seats at dinner

## VIRTUAL EVENT Benefits

- Website acknowledgment on *Partners'* website
- 10 tribute journals and 10 *Partners'* face masks delivered to a location of your choice
- 1 full page in tribute journal
- 10 virtual tickets
- 4 premium bottles of wine delivered to one location of your choice to enjoy during the virtual event



# 21st Annual Tribute Dinner Sponsorship Options



## BRONZE LEVEL \$5,000 IN-PERSON EVENT Benefits

- Website acknowledgment on *Partners'* website
- 5 printed copies of tribute journal
- 1 full page in tribute journal
- 6 seats at dinner

## VIRTUAL EVENT Benefits

- Website acknowledgment on *Partners'* website
- 6 tribute journals and 6 *Partners'* face masks delivered to a location of your choice
- 1 full page in tribute journal
- 6 virtual tickets
- 4 premium bottles of wine delivered to one location of your choice to enjoy during the virtual event

### Individual In-person Ticket: \$425

Hosted cocktail reception, dinner & self-parking. Value of goods & services is \$250.

### Virtual Ticket: \$200

Virtual program and a mailed tribute journal with a *Partners'* face mask. Value of goods & services is \$100.

**Ticket deadline: June 7, 2021**

## Tribute Book Ad Pages

### Benefactor Page

\$4,000  
5" W x 7.75" H  
Premium Ad Placement

### Guardian Page

\$2,500  
5" W x 7.75" H

### Full Page

\$1,000  
5" W x 7.75" H

### Half Page

\$750  
5" W x 3.75" H

### Quarter Page

\$500  
2.3125" W x 3.75" H

### 2-page Spread

Sponsors Only  
11" W x 7.75" H

Tribute Journal Trim Size: 6" x 9"

**Deadline: May 3, 2021** to: [vloy@picf.org](mailto:vloy@picf.org)

The preferred format for ads is press quality PDF with CMYK color at 300dpi. Ads can be provided as a high resolution PDF using Adobe InDesign, Adobe Illustrator, Adobe Photoshop, or QuarkXpress. Please do not send Word or Publisher files; export as PDF.