Bringing medicine, patients and





community-based services







changing the shape of health care

### **Caveat Vendor:**

Lessons learned from CBO contracting with Healthcare



#### **Our Contracts**

- Care Transitions Choices (CTI w/HomeMeds or Bridge) :
  - Blue Shield, Molina, Providence Saint Joseph's Health System
- HomeMedsPlus 30, 60 or 90 days of care coordination:
  - UCLA Health System, Blue Shield, Kaiser, L.A. Care, Health Net
- Evidence-based self-management programs
  - Blue Shield (giving us contact info for thousands; we engage & enroll)
  - L.A. Care & Care1st (Medicaid MCOs)
- TCM (Medicare FFS) Dignity Health
- LTSS Waiver continuation under duals demonstration
  - Molina, L.A. Care, Health Net, CareMore/Anthem BC, Care1st
- Others
  - Adult Day Health eligibility determination RN face-to-face assessment, Health Net, Care1st, L.A. Care (also HRA)





#### Número uno lesson learned

- Don't commit to a price until all of the terms of the contract have been determined
  - Oops! You need to hire an outside firm to do satisfaction surveys & interviews
  - Oops! An LCSW or RN must sign every assessment, care plan
    & progress note
  - Oops! Here's the convoluted workflow, communication, reporting and approval process you have to follow w/24-hr turnaround
  - Oops! With our HIPAA procedures, you can't even forward an email or send it to two recipients
  - Oops! We need you to be accredited
  - Oops! You need to pay for your own interpreters
- Corollary: Keep adding these "oops" elements to your pricing model



# **Surprise #1: Terms**

- Large health plan is willing to compromise on some things
  - Make sure they understand your scale (We're not Optum)
- That compromise is expensive in terms of legal review
  - Our first contract cost us >\$40,000 in legal fees
  - Learn from the lawyers' points so you don't have to keep having them review the same issues for different contracts.
- Plan for a year between serious discussions and start of implementation

# **Surprise #2: Insurance**

- Worker's Compensation and Employer's Liability shall not be less than \$1,000,000 for injury or death.
- Commercial Liability shall not be less than \$1,000,000 for each occurrence and \$2,000,000 in aggregate for bodily injury, property damage, and personal injury.
- Business Auto shall not be less than \$1,000,000 for bodily injury or property damage.
- Umbrella Liability shall not be less than \$5,000,000
- Professional Liability Insurance shall not be less than \$3,000,000
- Privacy Liability and Network Security, AKA "Cyber," shall not be less than \$3,000,000



# **Surprise #3: IT Security**

- Outside audit
- Written IT plan
- Diagram of network & security & network penetration test
- Secure FTP site
- Auditors from the plan
- They have to approve everything that touches their members/patients and require vendors to jump through about 3 miles of hoops
  - E.g., 166-row spreadsheet
  - SurveyGizmo refused because account was too small
- No data on laptops



# **Surprise #4: Accreditation**

- Ours is Complex Case Management
  - Designed for health plan CMs
  - LTSS is 1/3 the cost for the accreditation itself
- Requirement related to:
  - CA Department of Managed Health Care rules on delegation
  - NCQA rules on delegation
  - MLR to ensure we would be in the "clinical and quality improvement" domain rather than administration
- Lots and lots of time all documentation

# **Surprise #5: Statewide**

- To be counted as a benefit, health plan must be able to offer a service to all customers
- Statewide is a bit different in California
  - 2-3 economic zones, Bay Area, L.A., rural
  - Largest-area county in the U.S. San Bernardino
  - Largest population county in the U.S. L.A. –
    bigger than many states; about the same as New England minus Connecticut
- Same price per case no matter how many miles you have to drive or what the labor market looks like



### Other Advice

- Write in minimum volume guarantee
  - Threshold volume discount
  - Up-front payment for startup
  - Cover fixed costs including network admin
- Write in an annual increase no less than the medical CPI
- Write in data sharing or at least information sharing re: outcomes
- Fail fast: Use joint operations committee to review and revise processes & tools
- Insist on using their language line

# Winning Contracts Isn't Enough

#### **Healthcare Changes**

- IT supports targeting/referral
- Programming to support data exchange
- Champions at all levels
- Workflow changes
- Patient/member motivation
- Share outcomes data
- Respect CBO expertise

Referrals

Acceptance

Completion

#### **CBO Changes:**

- Better IT systems
- Better IT security
- More insurance
- Accreditation
- Provider #
- Motivate health plan CMs to refer & work with us
- Understand health plan regulations
- Motivate patients & participants
- Address barriers for patients
- Workflow

Volume is a prerequisite for sustainability

A Community Network of Partners in Care

# Questions?







#### Contact

- Partners in Care Foundation
  - June Simmons, CEO
    - 818.837.3775
    - jsimmons@picf.org
  - Sandy Atkins, VP, Strategic Initiatives
    - 818.632.3544
    - satkins@picf.org
  - www.picf.org; www.HomeMeds.org



