

INNOVATIONS



Partners in Care
FOUNDATION

changing the shape of health care

December 2009

Seizing the Imperative for In-Home and Community Care Support

With threats of funding cuts, Partners is seizing the opportunity for change. We are taking a leadership role at local, state, and national levels in advocating a greater emphasis on in-home and community services for vulnerable, low-income seniors instead of institutionalization. Many research studies have demonstrated the cost-effectiveness and quality of life improvement of these choices in helping seniors maintain their independence and dignity.

Locally, we initiated and are leading a Task Force of more than 15 area agencies to devise care alternatives should funding of individual and caregiver services be cut. Our own pro-active programs promoting senior health are receiving national attention and impacting changes in care.

At the state level, Partners is chairing The California Community Choices Advisory Committee, established to advise the California Health and Human Services Agency on development of the Community Choices project and to monitor project activities. The Committee includes consumer advocacy groups; disability advocacy organizations; community-based health and social service organizations; aging advocates; and caregiver advocacy and service support groups

concerned with the need to rebalance funding away from nursing homes, the current default, to greater support for home and community care. A detailed report, *Home and Community-Based Long-Term Care: Recommendations to Improve Access for Californians* is now available at www.communitychoices.info.

Nationally, Partners is serving on the National Coalition for Care Coordination, funded by Atlantic Philanthropies and hosted by the New York Academy of Medicine. The Coalition is addressing system redesign issues in national health care reform.

Aging well at home is a key mission of Partners and our on-going battles for choice for the elderly continues at all levels in shaping public funding, the heart of the matter. While the proven benefits of in-home support are ignored in proposed cuts, our involvement brings solid information to powerful decision-makers. Partners thanks you for your generous backing in seeking access and choice for those who are without voice.

June Simmons
President & CEO

Partners in Care Honors

Robert W. Lundy, Lloyd A. Bookman and Patrick Soon-Shiong, M.D.
at 2010 Vision & Excellence in Health Care Leadership Tribute Dinner
May 3, 2010 Beverly Hills Hotel, Beverly Hills, California
Read more on the Special Tribute Page inside or visit: www.picf.org/events

Robert W. Lundy and Lloyd A. Bookman

Founding Partners
Hooper, Lundy & Bookman, Inc.

2010 Mathies Award Honorees



Patrick Soon-Shiong, M.D.

Founder & Chairman
National Coalition for Health Integration

2010 Champion For Health Honoree



We Are Ready

The oldest baby boomers are now 63, and this aging demographic wave is coming at us full speed ahead -- faster than we would like by anyone's measure. So the question is, is our health care system prepared? While the age wave is spoken about in terms of the boomers (those born between 1946 and 1964) the age wave will have profound impact on every American. The innovations experienced in the science of medicine, and how they have been incorporated into the delivery of health care have been nothing short of amazing! We are living longer and in so many cases better. But have the benefits of great innovation been optimized? Can the system keep pace with innovation? As we move toward national health care reform can we maintain quality and moderate costs?



Seth Ellis
Board Chair

Today Partners' work is more relevant than ever. From research to real-world practice, Partners' is at work collaborating with experts to produce new models of care for vulnerable individuals and communities, advancing innovative ideas in the area of aging well, disease prevention and evidenced based practice. In many instances Partners' facilitates dialogue within communities to address issues of access, lack of integration and limited emphasis on chronic disease management. In the course of incredibly challenging days Partners' offers health care leaders the opportunity to come together and "think out of the box" and arrive at solutions that are not apparent when problem solving is done in a more isolated fashion.

As long-time champions of home and community-based health and aging services, Partners' staff joined efforts with several agencies to arrive at solutions so that if funding for important and impactful services were cut, senior safety net services would still be in place. By creating the support for care at home, individuals are served where they want to be and the appropriate levels of institutional care are available for those who must be cared for at those levels.

In a time of shrinking resources and increasing need we are compelled to arrive at solutions that improve the efficiency, effectiveness and appropriateness of health care. Highly integrated systems guided by evidenced-based research and supported by technology that allows for real-time exchange and storage of information must be developed to address the current and future need of our society for health care and social services. I am honored to be a part of the Partners in Care Foundation and thank you for your support in advancing our work. Peace, happiness and health to you and yours in 2010.

Seth Ellis
Chair, Board of Directors

Partners Receives "Unsung Heroes" Award

Partners in Care Foundation was among select nonprofit agencies honored with the California Community Foundation (CCF) and The Eisner Foundation's **Unsung Heroes Award** in September at The Getty Center with actor and CCF donor Noah Wyle serving as host.

The Unsung Heroes event celebrates the power and impact of philanthropy in Los Angeles and recognizes the generous individuals that make the work of these nonprofits possible.

Partners was honored in the category of human development for its work with aging populations, and was among a group of 15 nonprofit organizations recognized for their innovation, resilience, and impact in improving the quality of life for low-income L.A. residents in the arts, education, health care, human development and neighborhood revitalization.

Partners CEO and President W. June Simmons said, "We are on the real cutting edge of moving the aging services network forward into adopting the best possible approaches to improving the quality of services to huge numbers of people in our community," Antonia Hernández, CCF president and CEO, explained, "These awards are welcome news amid a string of challenges our nonprofit sector faces every day. We are proud to honor and support these terrific organizations. This is a time when top-performing nonprofits like these will shine more than ever because they have been able to weather the storm and at times come out even stronger."

Added Jane B. Eisner, president of The Eisner Foundation and chair emeritus of CCF's board of directors, "Now is the time to support organizations like these, especially as demand for their services grows and resources are cut short. We hope that the awards will play a part in helping them do what they do best - serve the most vulnerable people in our communities and ultimately create a more vibrant society."

Los Angeles Business Journal Honors June Simmons for Visionary Leadership

The *Los Angeles Business Journal* has named W. June Simmons 2009 Woman CEO of the Year. Ms. Simmons was selected from more 200 nominees in this category.



June Simmons
President/CEO

As Founder/CEO of Partners, Ms. Simmons was honored as "a visionary for her innovative approaches to the delivery of health care services. In building Partners from its modest beginnings, the organization

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Recent Grant Awards

New Eisner Grant Supports Senior Health Programs

Partners' innovative senior health programs have received \$75,000 for one year from the Eisner Foundation. The funding will be used to support Partners' geriatric programs serving more than 10,000 low-income individuals in underserved communities where high rates of heart disease, diabetes, and other conditions exist. To address these conditions, Partners provides the following programs Healthier Living: Chronic Disease Self-Management, and A Matter of Balance: Managing Concerns about Falls.

The Eisner Foundation, a private family foundation, works with high-performance non-profit organizations which advocate senior access to health care, safety, cultural enrichment, and the opportunity to age with dignity. Its grants focus on providing lasting change in the lives of older adults, with a special emphasis on those who are especially vulnerable due to poor health or poverty.

California Community Foundation Renews Commitment to Partners

In renewal of its commitment to our work in human services, California Community Foundation (CCF) has awarded Partners \$150,000 over two years. Partners has a long-standing relationship with the Los Angeles-based grant-making organization which manages the assets of more than 1,600 private foundations.

In their recent round of funding, CCF granted nearly \$3 million to 30 nonprofit organizations in the arts, education, health care, human services, community building and affordable housing serving low-income communities in Los Angeles County. "It's critical that we support the great work of our grantees during these challenging times," said Antonia Hernández, CCF president and CEO.

June Simmons, from page 2

has grown ten-fold and its staff have taken a leadership role in developing new innovations their fields. As a result, Partners groundbreaking work has changed individuals lives to the betterment our community."

"The Journal award recognizes Partners' impact in the greater Los Angeles area and in the nation," noted Ms. Simmons, "and it highlights the foresight, generosity, and dedication of the people who make Partners work."

Vivid Personal Stories Familiarize African-Americans with Hospice in New Educational Brochure

Families of terminally-ill African Americans have been traditionally reluctant to use Hospice services because they are unfamiliar with or have misconceptions about end-of-life care for their loved ones.

According to Dr. Susan Enguidanos, Assistant Professor at USC, "If you have never known someone who has received Hospice care, then

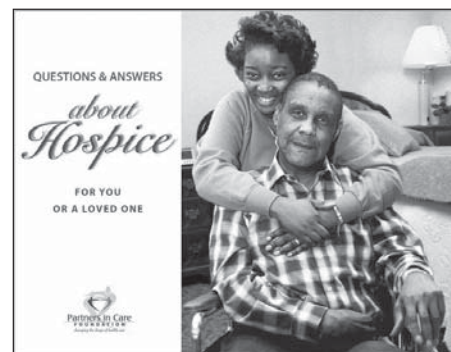
"Now that we had the hospice program, I see it helps you through the rough time in your life."

it is difficult to understand the benefits of the program. Through the use of real stories, told in the language of real people, we bring this experience to seriously ill individuals who may not be familiar with it."

To help make informed decisions about Hospice, "Questions and Answers about Hospice for You or a Loved One,"

a culturally-sensitive brochure specifically designed in images and words for African Americans, has been produced by Partners in collaboration with the USC Leonard Davis School of Gerontology and generously funded by PacifiCare/UnitedHealthcare.

"Our goal is to reduce ethnic disparities in access to end-of-life care; improve awareness and knowledge of hospice and palliative care programs among African Americans; reduce suffering; and increase enrollment in hospice and palliative care programs among terminally ill African Americans," adds Dr. Enguidanos, who also serves as Partners' Institute for Change/Research Center Director.



In its commitment to access to care of specific ethnic groups, Partners undertook this project based on its successful In-Home Palliative Care model that has been widely adopted as a standard of care nationwide. The USC Leonard Davis School, the oldest and largest school of gerontology in the world, and the USC Ethel Percy Andrus Gerontology Center, improve the quality of life for older persons through research and education.

Printed brochures are available free of charge to health and community-based organizations serving seriously ill older adults by calling (818) 837-3775. A printable PDF file is available at www.picf.org.

Partners in Care Honors

Robert W. Lundy and Lloyd A. Bookman

Founding Partners
Hooper, Lundy & Bookman, Inc.

2010 Mathies Award Honorees



Partners' Mathies Award is given each year in recognition of innovation and creative leadership in the professional health care community for dedication and

accomplishments that have significant impact on improving health care. The award was initiated and named in honor of Partners' first award winners, founding Board Chair, Dr. Allen Mathies and Weta Mathies. "As individuals and as partners, both Bob and Lloyd are distinguished leaders in the field of health law, their contributions have made a significant difference to numerous hospitals, a range of other health care providers and, most important, the patients and individuals they serve. Together, Bob, Lloyd and their firm are formidable advocates for positive change in health care through health law. They embody the true spirit and meaning of the Mathies Award," notes Seth Ellis, Chair of Partners' Board of Directors.

"These respected attorneys play a key role in advancing the cause of a strong and well-designed health care arena in our state. Their values, their skills and their vision are

powerful and have gone far to protect and advance the systems of care we all rely on," June Simmons, president and CEO of Partners.

Previous Partners' Mathies Award honorees include: Richard A. Norling, former CEO, Premier: Inc; George C. Halvorson, CEO, Kaiser Foundation Health Plan; Lloyd H. Dean, CEO, Catholic Healthcare West; Francine Kaufman, MD, world-leader in diabetes care; Thomas M. Priselac, CEO, Cedars-Sinai Health System; D. Duane Dauner, CEO, California Hospital Association; Robert E. Tranquada, MD, major health leader; James E. Ludlum, JD, the "father" of health law; Yoshi Honkawa, distinguished government relations expert in health; Dr. Allen Mathies, president emeritus of Huntington Memorial Hospital and Weta Mathies, distinguished community leader.

Partners in Care Honors

Patrick Soon-Shiong, M.D.

Founder & Chairman
National Coalition for Health Integration

2010 Champion For Health Honoree



"The work Dr. Soon-Shiong and the National Coalition for Health Integration are currently undertaking will bring transformational change to our health care system. His vision and commitment to this endeavor make him an ideal honoree for this award," noted W. June Simmons, CEO Partners in Care Foundation. "We are honored to be associated with Dr. Soon-Shiong and his work. We enthusiastically support his efforts to create a system that will facilitate rapid access to integrated health data. His passion and commitment to changing the shape of health care is an inspiration to us all."

Dr. Soon-Shiong is a renowned research scientist, physician and philanthropist with an enduring commitment to shaping the future of our health care system.

Dr. Soon-Shiong founded and funded NCHI to express his commitment to improving access to integrated health information through technology. The goal is to create a computer grid, or information highway, exclusively for health information that will allow doctors to rapidly access and exchange medical information as well as accessing the most up-to-date treatment protocols.

"Our work is driven by the belief that timely access to

integrated health information can be done safely and securely and will result in better health outcomes at lower cost for all of us," notes Dr. Soon-Shiong. "Bold leadership and innovation will be essential components of health care reform. Dr. Soon-Shiong continues to demonstrate his commitment to a greatly improved health care system

with the pioneering work of the National Coalition for Health Integration. What a great honor and how fitting it is to present Dr. Soon-Shiong with the Champion for Health Award," remarked Seth Ellis, Partners Board Chair.

The Partners in Care Foundation Champion for Health Award is an honor awarded to an individual whose passion and commitment to changing the shape of our health care system in ways that benefit all of us is given only rarely. The Champion for Health was previously awarded in 2006 to Kathleen Brown, former treasurer for the State of California for dedication and impact in protecting the integrity of the public finances that affect California's health and well-being, and for her advocacy of responsible private sector governance, fiscal management, and policy changes to improve health care services.

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For More Info:

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Visit: www.picf.org

A challenging year comes to a close...

With 2009 about to come to a close -- we want to thank our many generous supporters and wish all of you a very healthy and happy holiday season. It is your generosity and continuing support of our work that allows us to provide health education programs, day care for adults, and ongoing development of health innovations that benefit all of us.

Your support is needed now more than ever. These are times of great need and Partners is providing critical support to ensure safe, secure and dignified aging in place for our loved ones and health education and resources to those who live with chronic conditions -- *we are doing this today, but with your support we can do so much more -- please consider a gift to Partners this holiday season.*

(Remittance envelope enclosed for your convenience.)

Our Guiding Principles:

Collaboration Innovation Impact

We believe that today's health care and social services need to change in fundamental ways.

This requires new strategies and **high-impact innovations.**

We seek to design, develop, pilot and disseminate new programs that will **serve as replicable models of care.**

Together with community-based organizations and public and private funders we work to create these fundamental changes.